

# Courtney McNair

## UX/UI & Product Designer

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### SKILLS

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**Tools:** Figma, FigJam, Figma Make, Miro, Generative AI

**UX:** User-Centered Design, Experience Design & Research (Problem, Ideation, Testing, Solution, Impact & Reflection), Wireframing, User Flows, Information Architecture, High-Fidelity Mockups, UX Writing, Prototyping, User Testing, User Research, Research Synthesis, Competitive Analysis, Accessibility Guidelines & Inclusive Design Practices, User Personas

**Technical:** Familiarity with HTML/CSS/JavaScript (IBM certification), familiarity with Python (coursework)

**Additional Capabilities:** Collaboration & Teamwork, Communication & Presentation Skills, Relationship Building, Client Engagement, Adaptability, Creativity, Problem Solving, Business Acumen

### EXPERIENCE

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#### Freelance Work

Jan 2024 - Present

##### Lead UX/UI Designer, *Accessifiers*

April 2025 - Present

- Guide UX design for the [Filipino Sign Language \(FSL\) Dictionary](#) app projected to serve 1.7M+ users, delivering information architecture, wireframes, and high-fidelity mockups aligned with WCAG accessibility standards
- Lead a team of 4 UX designers; spearhead creation of component libraries and style guides to ensure visual consistency, streamline collaboration, and reduce design-to-development friction.
- Collaborate with cross-functional teams, including developers, researchers, project managers, and Deaf organizations to guide MVP development.

##### UX/UI Designer, *The Chamber of Us*

June 2025 - Present

- Designing [Libelle](#): a volunteer onboarding and coordination platform for 300+ volunteers, creating user flows, wireframes, and high-fidelity mockups to streamline intake, project matching, and management.
- Collaborate with designers, developers, and stakeholders in an Agile-like environment to refine platform structure, iterate on prototypes, and drive alignment with user needs.

##### AI Model Analyst, *Outlier*

Jan 2024 - March 2025

- Tested and evaluated 15+ Large Language Models (LLMs), including ChatGPT and Gemini, assessing accuracy, clarity, and alignment with user needs to improve product performance.
- Gained expertise in prompt engineering and response analysis, providing structured feedback that informed refinements and enhanced usability.

##### Undergraduate Research Assistant- Neuroscience, *Sidorov Labs*

May 2022 - Dec 2022

- Conducted in-depth literature reviews on Angelman Syndrome and Smith-Magenis Syndrome, summarizing key findings that identified potential data sources for research integration.
- Developed and maintained data master sheets to organize and analyze subject data, improving data clarity and revealing gaps in subject representation, which guided future data collection strategies.
- *Publication: Dickinson, A., et al. Atypical Alpha Oscillatory EEG Dynamics in Children with Angelman Syndrome.*

### EDUCATION & CERTIFICATIONS

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#### Google, UX Design Professional Certificate

Sep 2024 - Jan 2025

- Case studies: [CareNest](#) and [Spotify Active](#)

#### The University of North Carolina at Chapel Hill, BA in Biology

Aug 2020 - May 2024

- GPA: 3.94/4.0 (Dean's List all semesters)
- Minors: Neuroscience and Health & Society

**Additional Certifications:** Introduction to HTML/CSS/JavaScript (IBM), SEO (HubSpot), Visual Design (Codecademy), Navigation Design (Codecademy)